WHERE WILL CARNEGIE MELLON UNIVERSITY TAKE ME?

MASTER OF ARTS MANAGEMENT (MAM)

Graduates of Heinz College’s MAM program work across the arts and culture sector and allied fields in a variety of decision-making roles, working in every functional area of organizations and agencies that shape and influence the arts and cultural industries.

San Francisco
- Google, Executive Development Director
- Electronic Arts, Recruiter
- Yerba Buena Center for the Arts, Development Director
- Kronos Quartet, Communications Manager
- San Francisco Museum of Modern Art, Corporate Fund Manager

Chicago
- Art Institute of Chicago, Assistant Director
- Hubbard Street Dance Chicago, Marketing Manager
- Steppenwolf Company, Executive Director
- Lyric Opera, Director of Outreach
- George Pullman Educational Foundation, Executive Director

Cleveland
- Cuyahoga Arts and Culture, Program Officer
- Cleveland Museum of Art, Director of Exhibitions & Publications
- Cleveland Institute of Music, Director of Admissions

Boston
- American Repertory Theater, Director of Development
- Massachusetts Cultural Council, Program Officer
- Institute of Contemporary Art, Director of Institutional Development
- Jose Mourinho Ballet, Associate Director of Marketing

Los Angeles
- Pacific Symphony, VP of Education and Outreach
- Warner Brothers Entertainment, Vice President
- Los Angeles Philharmonic, Audience Development Coordinator
- Getty Museum of Art, Fellow
- La Jolla Playhouse (San Diego), Individual Giving Associate

Denver
- IMAX Arts, Director of Strategic Communications
- Colorado Symphony Company, Managing Director
- Aspen Music Festival & School, Operations Manager

Austin
- South by Southwest, Managing Director
- Elitch Marketing Group, Senior Data Analyst
- City of Austin, Cultural Arts Senior Specialist

Nashville
- Country Music Hall of Fame, Education Manager
- Nashville Symphony, Patron Engagement Office
- Adventure Science Center, PR & Marketing Associate

Pittsburgh
- Pittsburgh Ballet Theatre, Data Analyst
- Pittsburgh Symphony, General Manager
- Carnegie Museum of Art, Director of Marketing
- Pittsburgh Public Theater, Assistant Director of External Affairs
- Pittsburgh Foundation, Senior Arts & Culture Program Officer

New York
- Solomon R. Guggenheim Museum, Director of Corporate Development
- New York Foundation for the Arts, Program Associate for Asian Affairs
- New York Philharmonic, Manager of Development Operations
- Asia Society American Dance Theater, Associate Director of Special Events
- Museum of Modern Art, Information Technology Manager

Washington, DC
- Smithsonian Institution, Director
- National Endowment for the Arts, Endowment Coordinator
- Kennedy Center for the Performing Arts, Manager of Orchadical Operations
- Arts Education Partnership, Program Associate
- AmeriCorps for the Arts, Research Manager

Data reflects graduates first jobs over the past five years.

WHERE DO THEY WORK?
- 24% Theater, Dance, Opera, Orchestra
- 10% Museum
- 11% Private/Corporate
- 8% Arts Council or Service Organization
- 5% Gallery
- 7% Consulting
- 7% Performing Arts Presenter
- 13% Other Nonprofit
- 22% General Management/Operations
- 9% Information Technology
- 9% Artistic/Programming
- 3% Artist/Entrepreneur
- 5% Other
- 24% Fundraising
- 20% Marketing/Communications
- 8% Education & Community Engagement

Heinz College Admissions:
412-268-2164
hnzadmit@andrew.cmu.edu
DEDICATED CAREER SUPPORT

Heinz College treats career development as seriously as academics. The MAM program has a dedicated Career Services Director who understands the complexity of the field and works individually with each MAM student from the time they enter the program, and throughout their career as a graduate. MAM alumni have lifelong access to our services.

- One-on-one advising
- Resume and cover letter review
- Job and internship search strategies
- On-campus recruiting events
- Guest speakers and industry panels
- Professional development workshops
- Mock interviews
- Salary negotiation coaching
- Alumni networking and mentoring
- Study trips and other rich experiences

We are committed to helping you prepare for the exciting, creative, competitive environment of arts leadership, not only through the quality and structure of our curriculum, but through a constant focus on the personal career development tools you need to succeed in this fast-paced business.

Organizations that have employed our recent graduates include:

- American Ballet Theatre
- Americans for the Arts
- The Andy Warhol Museum
- Aspen Music Festival
- Aspen Santa Fe Ballet
- Boston Children’s Chorus
- Carnegie Museum of Art
- Chicago Symphony Orchestra
- Children’s Museum of Pittsburgh
- City of Asylum
- Deloitte
- Heinz History Center
- The J. Paul Getty Museum
- James Cohan Gallery
- The Kennedy Center for the Performing Arts
- Lyric Opera of Chicago
- Maryland Symphony Orchestra
- Miami City Ballet
- National Symphony Orchestra
- Pittsburgh Ballet Theatre
- Pittsburgh Cultural Trust
- Pittsburgh Symphony Orchestra
- Playhouse on the Park
- Roosevelt International Academy
- Sarasota Opera
- Steep Theatre (Chicago)
- Steppenwolf Theatre Company
- The Studio Theatre (Washington, D.C.)
- Utah Shakespeare Festival
- Young Audiences of Houston